

7/9/2 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
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09045247 (THIS IS THE FULLTEXT)

Bluestone Welcomes a Dozen New ISV Partners to Code Blue Developers Program; No Up-Front Licensing Fees for Bluestone's Industrial-Strength, Standards-Based Application Server Frameworks Allow ISVs to Affordably Deliver High-Performance, High Availability

BUSINESS WIRE

January 10, 2000

JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT

WORD COUNT: 1211

PHILADELPHIA--(BUSINESS WIRE)--Jan. 10, 2000--Reaffirming the emergence of Application Server technology as the heart of next-generation software solutions, a dozen new independent software vendors (ISVs) have joined Code Blue, the developers program of Bluestone(R) Software, Inc. (Nasdaq: BLSW), a leading provider of Enterprise Interaction Management software. Code Blue gives Java, Web, and XML application developers no-initial-cost access to Bluestone's industry-leading Application Server frameworks for building e-business and data integration applications. The new Code Blue members include Alphonso Informex Pvt Ltd; BAPA, Inc.; Brickhouse Data Systems, Inc.; Cadnetics, Inc.; ClearLogic, Inc.; Creative Sun, Inc.; Database Consulting Group, Inc.; Eden Technology, I.C.E. Wireless; Kanrad Technology; Nichols, and Orchid Systems, Inc.

The Code Blue program encompasses Sapphire/Web(R), the platform-independent, 100% Pure Java Application Server framework that sets the new standard for enterprise-class e-business; and Bluestone XML Suite(TM), the company's revolutionary Integration Server and toolkit that provides a fundamental platform for building, distributing, and deploying XML applications. Leveraging these technologies, the ISVs can build e-business solutions characterized by such hallmark Bluestone properties as extreme scalability and performance, Customer Facing Fault Tolerance, Internet Quality of Service (IQS(TM)), Hot Versioning(TM), and open standards compliance, including Sun's Java 2 Platform, Enterprise Edition (J2EE).

"Our new partners are building the fundamentals of their businesses on Bluestone software, because they share a passion for delivering premier e-business solutions to their customers, and the fundamental foundation of premier solutions is Application Server technology," said John H. Capobianco, senior vice president of worldwide marketing for Bluestone. "As a leader in Application Server technology, Bluestone designed Code Blue for ISVs that otherwise couldn't afford the technology underpinning that we offer. By empowering these ISVs to build robust, high-performance solutions, we help them succeed and usher in a new era of software built on Bluestone."

ISVs Build New Era on Bluestone's Application Server Foundation

The following provides brief descriptions of Bluestone's new ISV partners and the technologies they are developing:

-- Alphonso Informex Pvt Ltd, an India-based Internet start-up company, selected Bluestone Sapphire/Web to build and deploy a Web-based application for rendering composite services for the exchange of information. Businesses addressed by the exchange

will be as varied as job placement, corporate gifts or real estate.

-- BAPA, Inc. (www.esupervise.com), an Internet application software company, joined Bluestone's Code Blue program in order to utilize Bluestone's Sapphire/Web in building and deploying a Web-based application that provides monitoring and auditing information for companies running automatic processes.

-- Brickhouse Data Systems, Inc. (www.brickhouse.com) has traditionally specialized in customer application development for Microsoft Windows technology. As the company moves its component architecture forward into the new millennium, it will depend on Bluestone's 100% Pure Java Sapphire/Web platform to extend its products and components, such as iManager, to a Java-based open environment. iManager is an automated help

desk application designed to facilitate a company's field support needs. It provides companies with the ability to manage problems/incidents and software defects reported by end users of software installations. The new version of iManager is expected to be released in the first quarter of 2000.

8 -- Cadnetics, Inc. (www.cadneticsinc.com) is a rapidly growing software development company specializing in designing client/server, custom, software solutions. The company joined Bluestone's Code Blue developer program in order to use Bluestone's Sapphire/Web Application Server framework and Bluestone's XML integration engine as the development and deployment foundation for its Universal Merchant Server. This e-commerce engine provides merchants with all the tools they need and the security to establish and maintain a complete Web-based retail/commercial/distribution presence. Universal Merchant Server is expected to go live in the third quarter of 2000.

9 -- ClearLogic, Inc. (www.clearlogic.com) was founded in early 1997 to bring together technologies and markets that will work hand-in-hand: multimedia, Web, and software. To offer a highly scaleable and manageable architecture to medium to larger organizations through Enterprise JavaBean technology, ClearLogic is basing the third generation of its premier online proofing system, NetProof(TM), on Bluestone's Sapphire/Web Application Server platform. Netproof accelerates the revision/approval process of projects by eliminating time lost to shipping and printing, and errors resulting from verbal communication. The new version of NetProof and NetProof Online(TM) (www.netproof.com) are expected to debut in the first quarter of 2000.

10 -- Creative Sun, Inc. (www.creativesun.com) offers powerful Enterprise-class Internet publishing applications. The company offers Author! Author! (TM) an Application Server product that is designed for large-scale Web communities, news services, and publishers. Bundled with Bluestone's Sapphire/Web Application Server framework as a deployment engine, Author! Author! supports large volumes of content, multi-user authoring, workflow, and e-commerce. The application is expected to ship on the Bluestone platform in February 2000.

11 -- Database Consulting Group, Inc. (www.dbcg.com), Internet Applications Integrators, develop solutions that solve today's most crucial supply chain issues and enable its customers to stay competitive in the constantly changing Internet economy. Focusing on U.S. and European markets, the company is using Bluestone's Sapphire/Web Application Server platform and Bluestone XML Suite integration engine to build and deploy a transaction portal that integrates ERP services with sales order and inventory management systems for remote warehouse and pervasive users. The portal is expected to be announced in late spring, 2000.

12 -- Eden Technology, (www.edentechnology.co.uk), a Scotland-based, Application Service Provider in the business-to-business, e-commerce market, is using Bluestone's Sapphire/Web to develop and deploy LinkB2B, a new software product delivered via the Internet that enables business organizations to achieve significant cost benefits through electronic trading. For a low monthly cost, standard and non-standard business documents, such as purchase orders and invoices, will be able to flow securely and seamlessly between trading partners. LinkB2B is anticipated to be available in the last quarter of 2000.

13 -- ICE Wireless, (www.icewireless.com), a leading provider of business-to-business, wireless communications, is using Bluestone's Sapphire/Web architecture for its development of Recommengine(TM), an exclusive recommendation tool for wireless service plans that allows customers to input information and receive unbiased recommendations based on their needs. Recommengine is expected to debut in April, 2000.

14 -- Kanrad Technology (www.kanrad.com), based in Cupertino, California, is a software service and consulting company providing viable e-commerce solutions to clients worldwide by helping companies to leverage business-to-business and business-to-consumer applications. Kanrad is developing the next generation of its Purchase Tracker, a state-of-the-art, business-to-business alliance tool, on Sapphire/Web, Bluestone's 100% Pure Java Application Server framework. Purchase Tracker will integrate the vendor and the enterprise by automating buying and selling through an online process, thus reducing shared latency and inventory cycles.

15 -- Nichols (www.nichols.com), an information technology company headquartered in Alabama, specializes in information solutions and

services. Using Bluestone's Sapphire/Web Application Server framework and Bluestone XML Suite integration engine, Nichols is building a Web-based application that allows school districts and health departments to access and integrate student and teacher health records across multiple systems.

-- **Orchid Systems, Inc.** (www.orchidsys.com) was founded in 1994 to develop wireless data systems. Today, Orchid wireless systems are installed around the world with portable terminals and wireless browsers accessing enterprise applications from the point of action. Through Bluestone's Code Blue program, the company is relying on Bluestone's Sapphire/Web for the enhancement of WebShaper, an Application Server that Web-enables legacy applications, such as public service and sales management for use through browsers, pagers and other wireless Internet appliances. WebShaper is available today.

Developers can register for Bluestone's Code Blue developers program online at <http://www.bluestone.com/code-blue/>.

About Bluestone Software

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